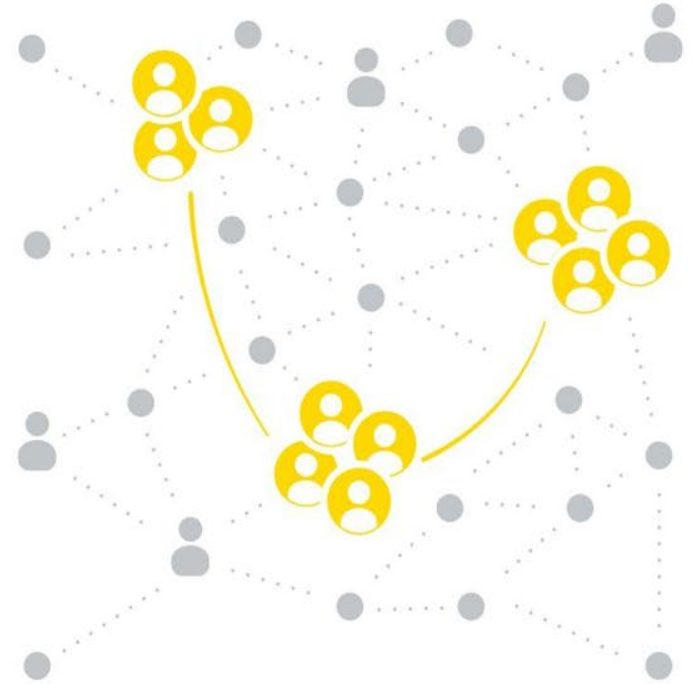




Webinar

# KNIME Business Hub Release Webinar



# KNIME Team Members

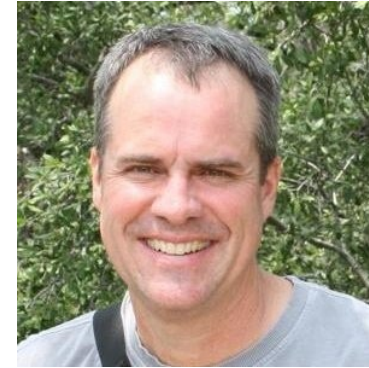
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Megan Kattawar  
Account Manager



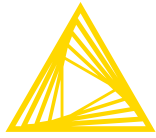
Alexander Fillbrunn  
Head of Sales Engineering,  
Support, Services



Jim Falgout  
Co - CTO

**Online KNIMErs answering your questions.**

Melis Dönmez  
Sarah McCullough



Open for Innovation

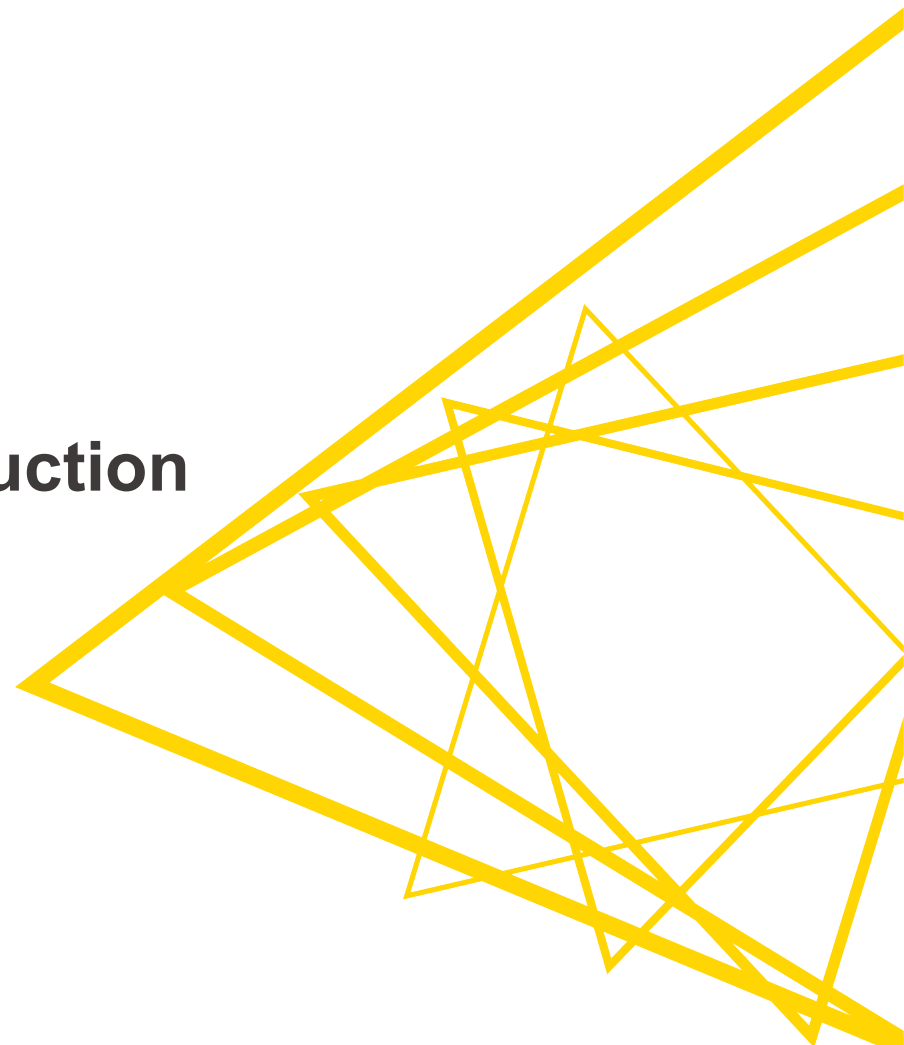
**KNIME**

# **KNIME Business Hub Introduction**

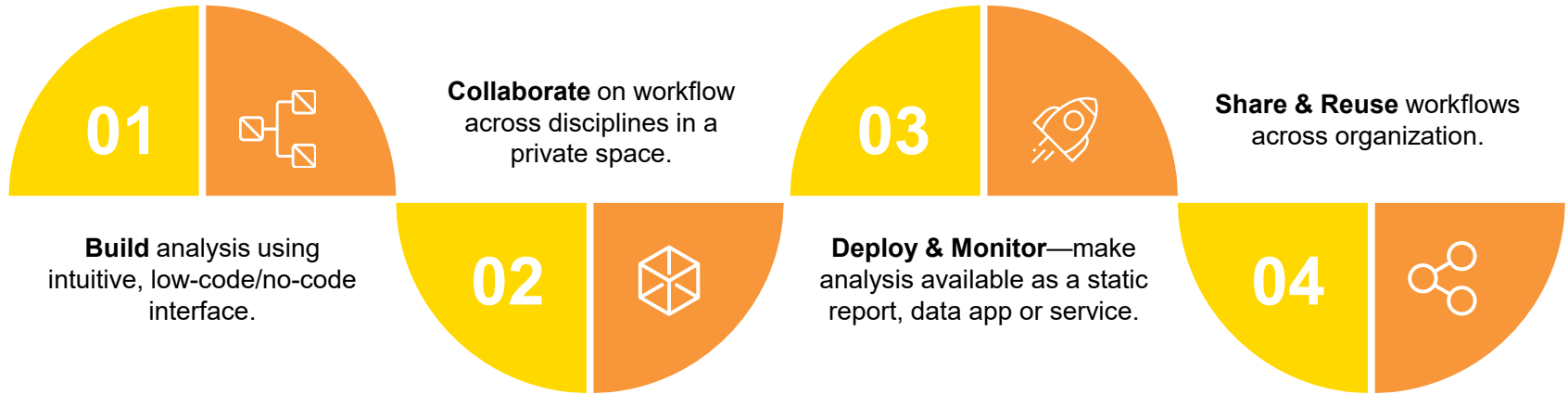
Scale Data Impact in the Enterprise

**Megan Kattawar**

January 31, 2023



# A Complete Platform: From Ideation to Production



Free & always open

Available on KNIME Hub: Teams

Dedicated install with KNIME Hub: Business & Enterprise

**“Data investments must deliver near-term value, and at the same time lay the groundwork for rapidly developing future uses—all while data tech evolves in unpredictable ways.”**

**HBR, 2022**

---

# Divergent Approaches to Becoming Data-Driven

## Building Analytic Centers of Excellence



- Standardize, Reuse
- Productionize, Automate
- Data Security, Governance
- Long Term Data Value

Skills

Tools

Focus

## Upskilling Business & Domain Experts



- Agility, Time to Value
- Immediacy of Results
- Data Access & Exploration
- Depreciating Data Value

# A Complete Analytics Platform for All Data Workers



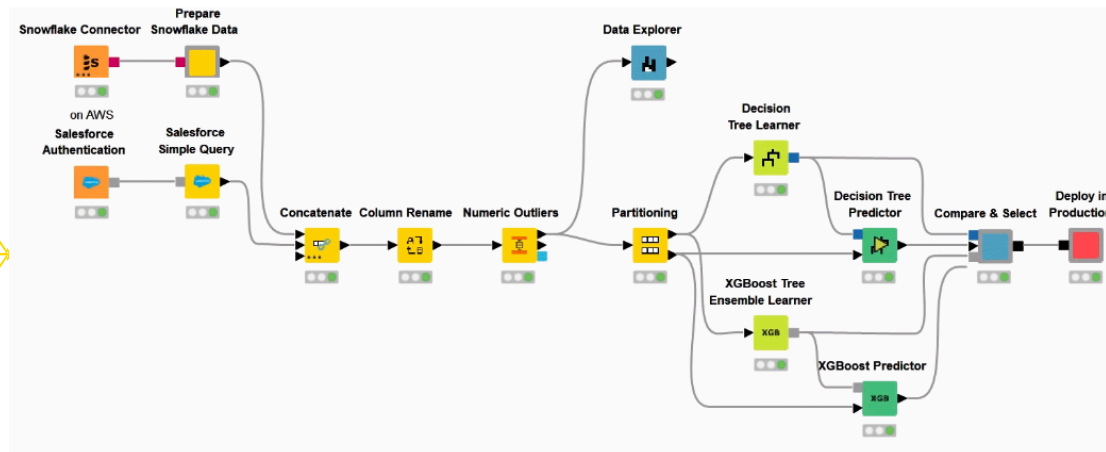
300+  
Data Sources

- Files, Docs
- Audio, Images
- Databases
- Apps
- Cloud
- SAP
- APIs
- Sensor data

Blend & Transform

Model & Visualize

Deploy & Manage



- REST
- Edge
- Data Apps
- BI Tools
- Docs & Emails

Advanced  
Methods

Scripting  
Languages

AI/ML Libraries

Distributed &  
Cloud Execution



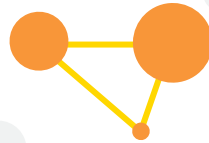
**Data Scientist**

**Data Wrangler**

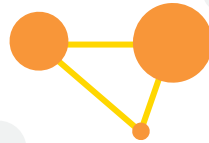
**Data Engineer**



**Data Team**



**Data Team**



**Marketing**



**Finance**



**Sales**



Human Resources

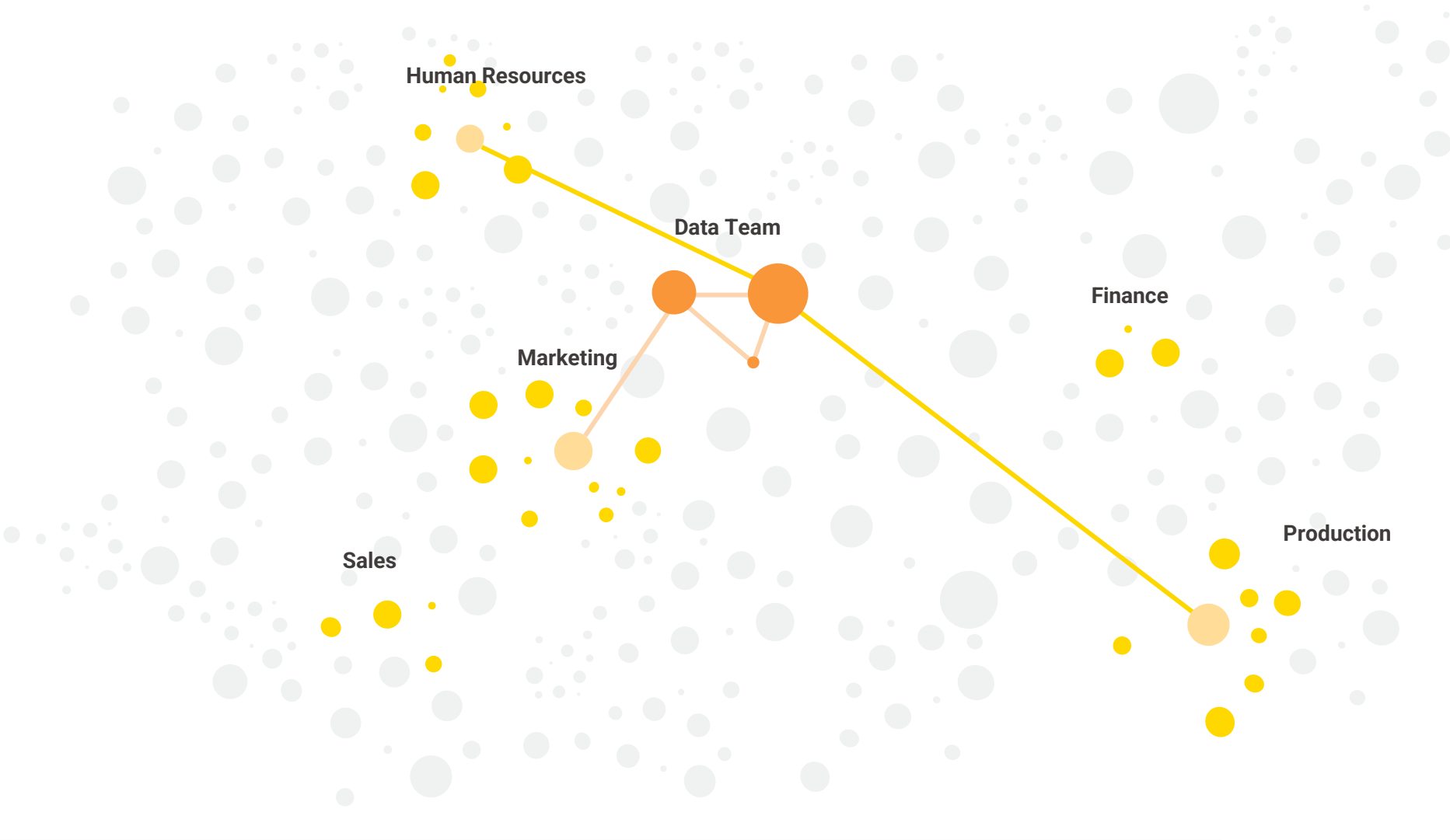
Data Team

Finance

Marketing

Sales

Production



Human Resources

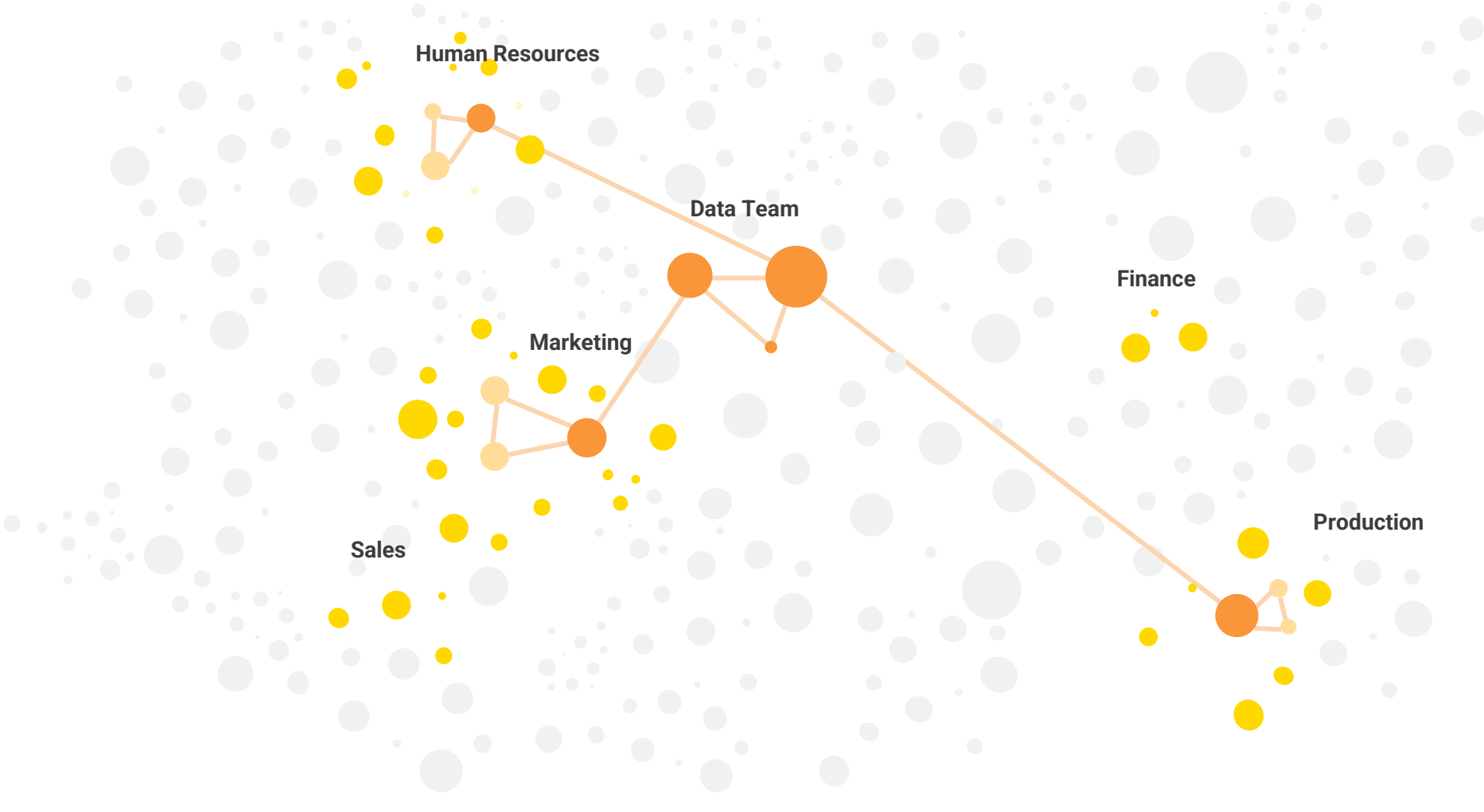
Data Team

Finance

Marketing

Sales

Production



**Data Engineer**

**Data Wrangler**

**Software Engineer**

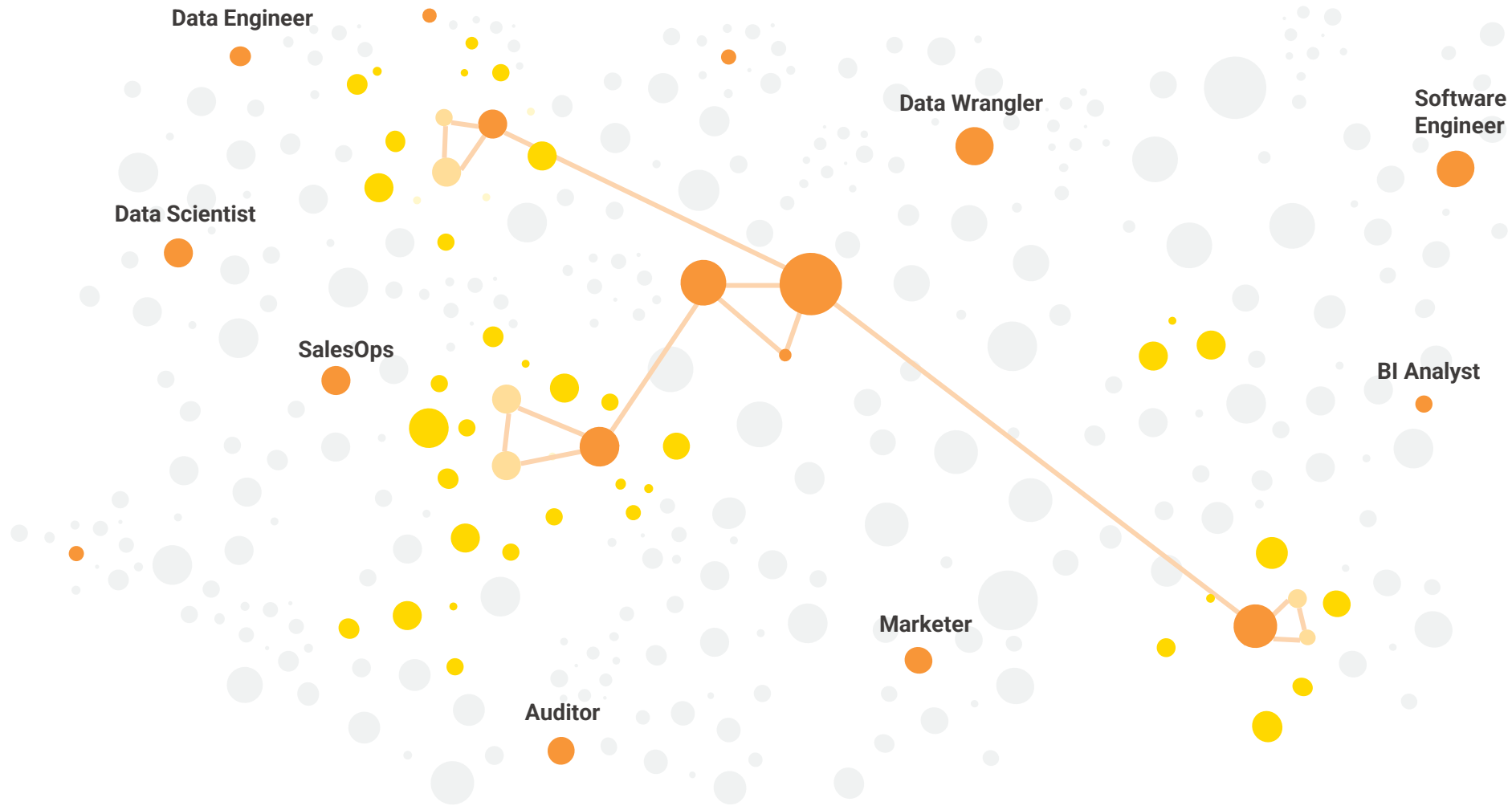
**Data Scientist**

**BI Analyst**

**SalesOps**

**Marketer**

**Auditor**



**Data Engineer**



**Data Scientist**



**SalesOps**



**Auditor**



**Data Wrangler**



**Marketer**

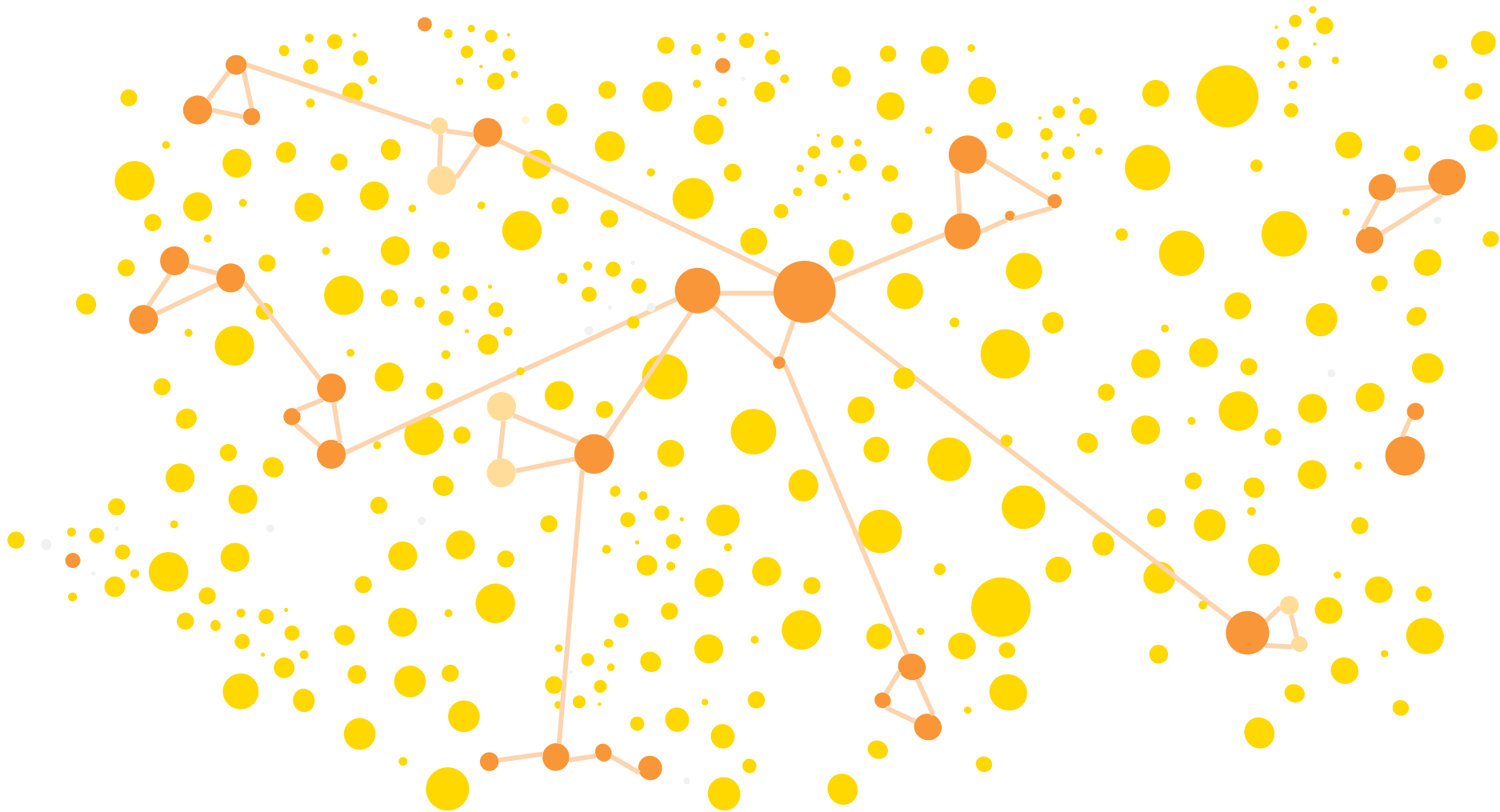


**Software Engineer**



**BI Analyst**





# KNIME: A Single Platform for All Data Users

## ● Data Experts (users)

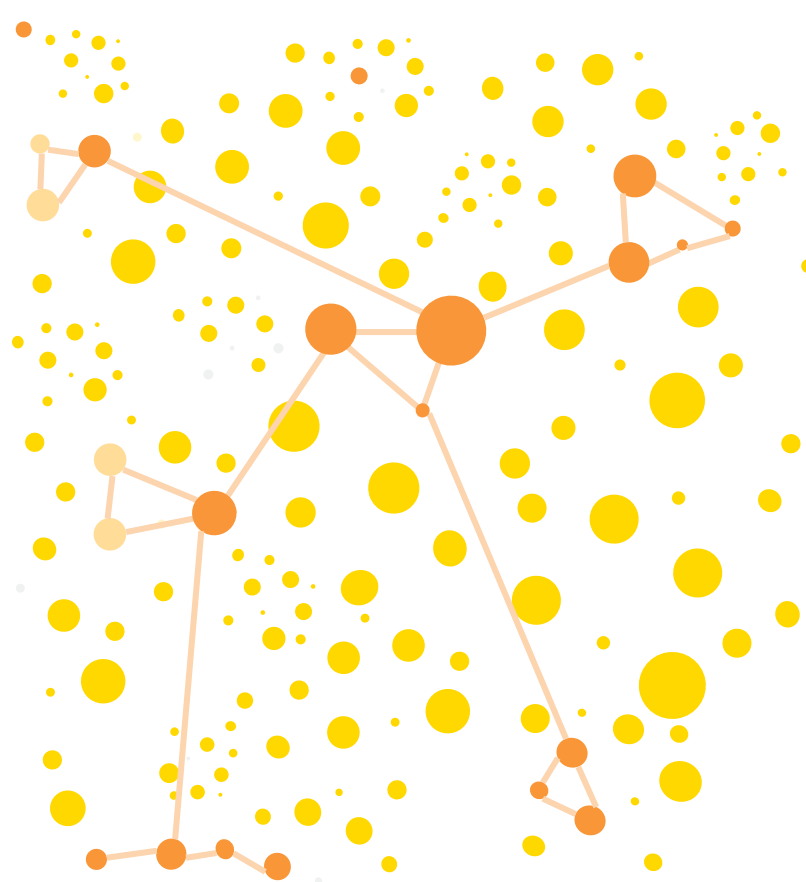
- No-code & low-code workflows
- Create custom nodes for sharing & re-use
- Extensions for advanced analysis

## ● Business & Domain Experts (users)

- No-code & low-code workflows
- Library of pre-built workflows for fast start
- Fast & instant access to insights, without IT

## ● End Users (non-users)

- Data apps for insight insights
- APIs, running behind-the-scenes
- Automated reports



## MLOps & IT

- Secure deployment
- Centralized governance



# Supporting Every Path to Data-Driven Decisioning

---

## COLLABORATION

1

Collaborate **between skillsets**

2

Knowledge-share **across the organization**

## UPSKILLING

3

Upskill **themselves**

4

Upskill **other business teams**

## ENTERPRISE-WIDE SCALE

5

Deliver insights **for people**

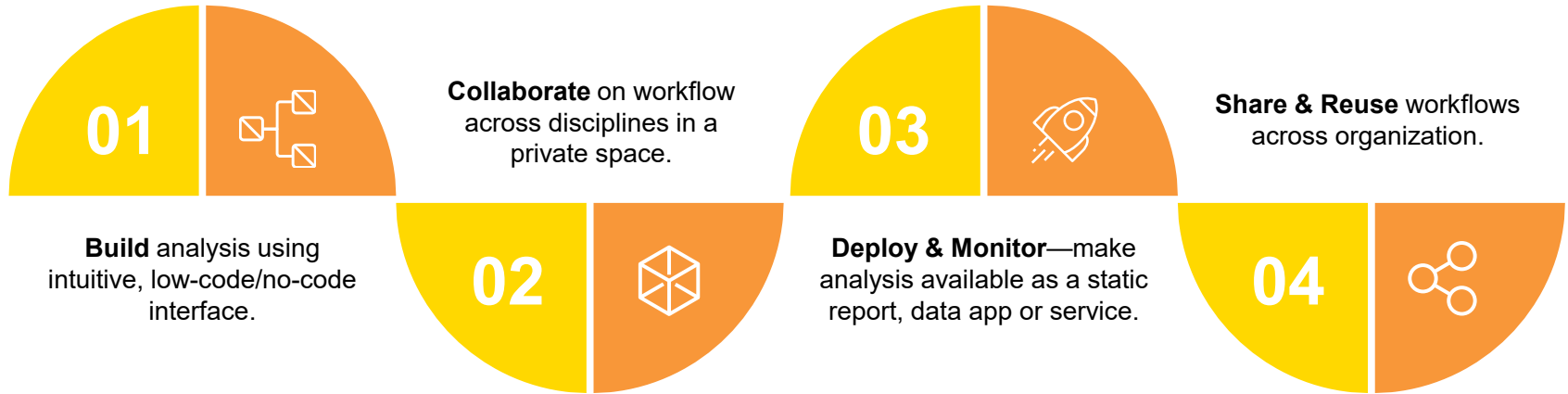
6

Deliver insights **for systems**

**Demo**



# A Complete Platform: From Ideation to Production



Free & always open

Available on KNIME Hub: Teams

Dedicated install with KNIME Hub: Business & Enterprise

# Let's Stay in Touch!



**Megan Kattawar**

✉ [megan.kattawar@knime.com](mailto:megan.kattawar@knime.com)

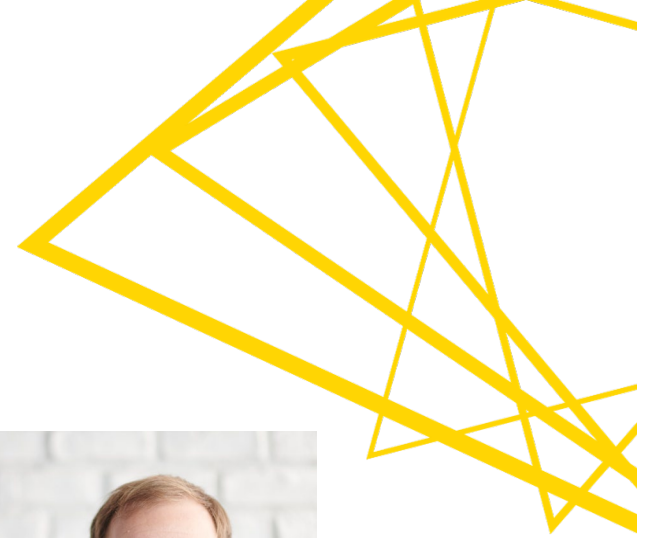
in <https://www.linkedin.com/in/megan-kattawar-25756010b/>



**Alexander Fillbrunn**

✉ [alexander.fillbrunn@knime.com](mailto:alexander.fillbrunn@knime.com)

in <https://www.linkedin.com/in/alexanderfillbrunn/>



# Let's Stay in Touch!



Reception



Stage



Contact us

**Hub**

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**Forum**

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Write to us

