

ANALYTICS COMMUNITY.

BUILDING A DATA CULTURE

KNIME Data Talks – Nov 2021

AGENDA

A Data Culture is organic

Analytics Community of Practice

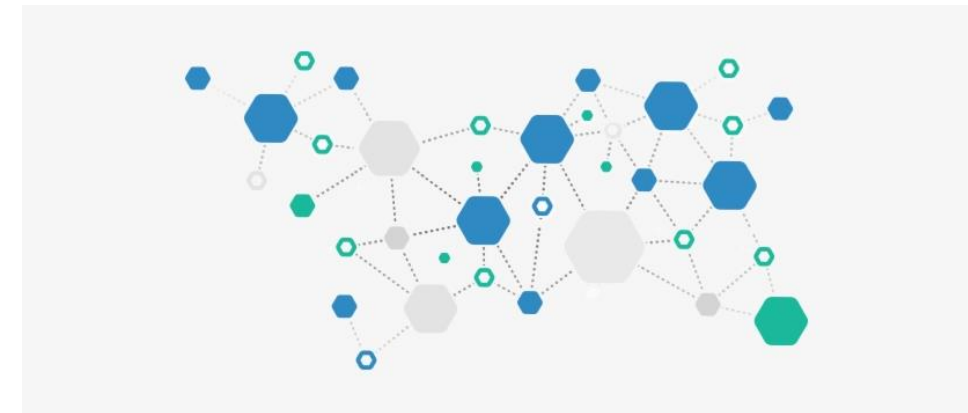
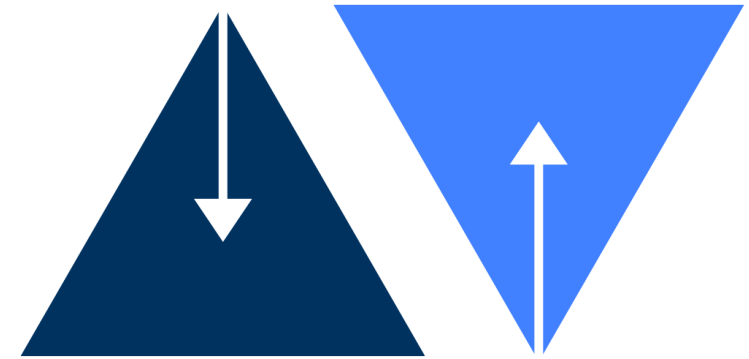
Equipping the community with
the right tools and education

Be a real community, not a
council

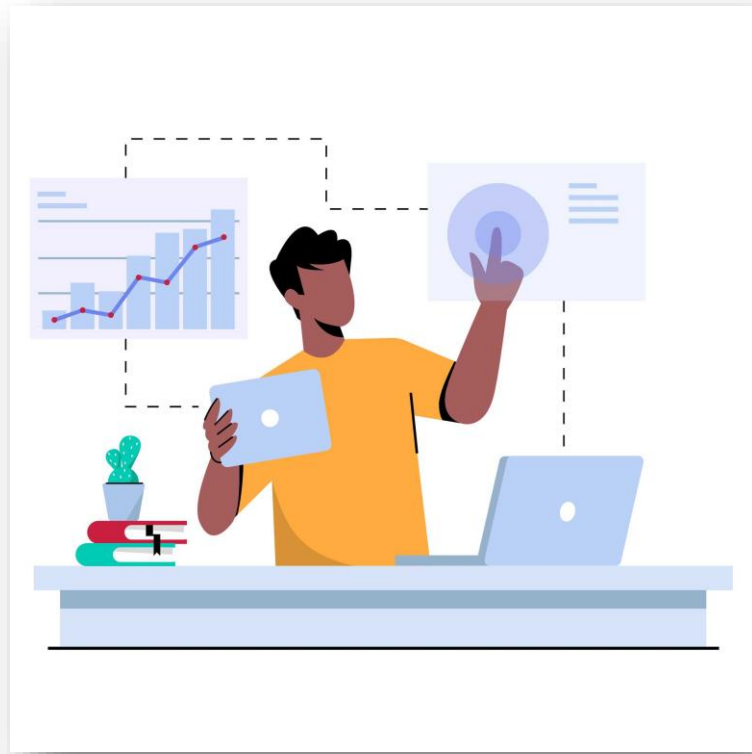


A data culture is a living organism

- Top down and bottom up, doesn't exist in creating cultures.
- Strong data cultures grow organically, so start small, word of mouth gets out and the community grows



All organisation's have data Hero's!



- Analysts that work functionally very close to the decision.
- Typically not known to many
- Hold your closets data and analytics assets very day
- Have huge working hours
- Drown in excel and data wrangling

Analytics Community of Practice [ACOP]



Who are we?

- We are the Analytics Community of Practice or ACOP for short, but really just a bunch of peep's that work with data and do analysis as part of our daily jobs.
- We are a community of analysts that share our daily challenges and opportunities with data and analytics with each other, and strive to learn and accelerate data-to-insights beyond just normal "excel".
- We call this the 1m challenge, referring to the 1million row limit that excel places on our ability to accelerate analysis.

Empowering the analytics community with the right toolsets

Open for Innovation
KNIME

+

Power BI

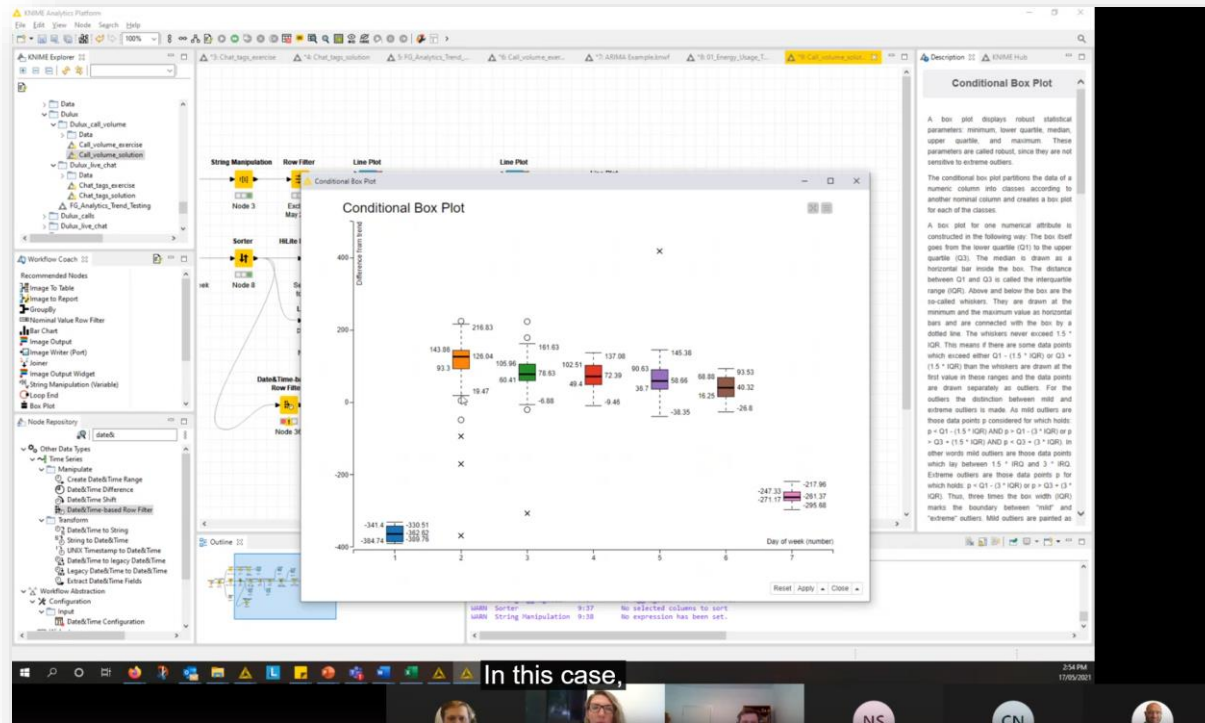


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WE

DATA

Invest = Time + Training + Tools in the community



- 5 day training with Forest Grove
- Hands on data challenge solve
- Tools uplift

Celebrate WINS and Help each other, real community!

- Community monthly get togethers
- Showcase each others analytical assets
- Talk about technology, data and analytics challenges
- Help each other...this means time spent with each other on analytical problem solving!
- A newsletter to communicate to the rest of the organisation.



THANK YOU

Analytics Community

