Open for Innovation
KNIME

KNIME Software

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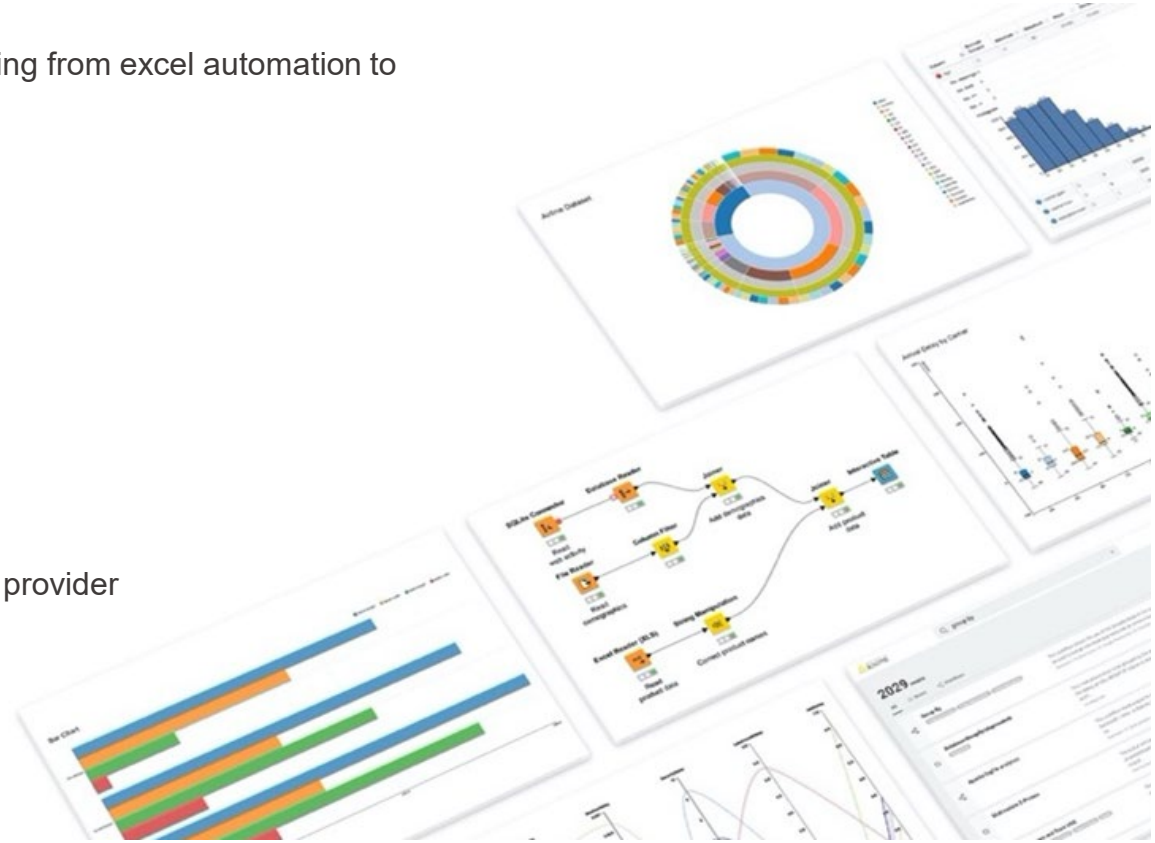
Overview

What is KNIME Software?

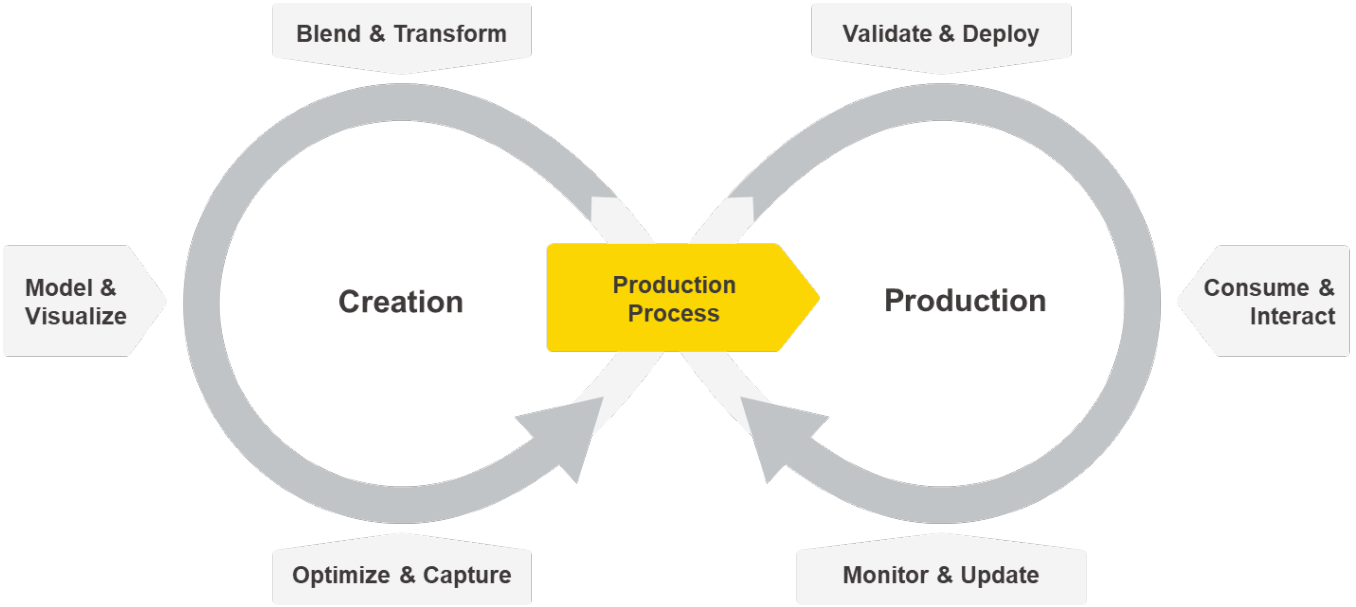
- Fast and intuitive software for everything from excel automation to advanced data science.
- No code, drag and drop interface.
- Mix and match technologies



Who is KNIME?

- Offices in Europe and USA
- Well funded and sustainable software provider
- Global Partner Network
- KNIME Community

KNIME Software for the Entire Data Science Life Cycle



KNIME Analytics Platform

- KNIME Extensions
- KNIME Integrations
- Community Extensions
- Partner Extensions

KNIME Server

- Team Collaboration
- End User Applications
- API Services
- Managed Execution

Across industries and use cases

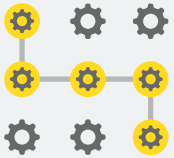
- Verticals such as
  - Financial Services – e.g. Banking, Insurance
  - Life Sciences – e.g. Chemistry, Bioinformatics
  - Manufacturing – e.g. High Tech, Auto
  - Telecommunications
  - Government
  - Energy
  - Retail/CPG
  - Etc.
- Use Cases
  - ‘Citizen Data Scientist’ enablement
  - Spreadsheet and ETL automation
  - FP&A and Audit
  - Fraud Prevention
  - Predictive Maintenance
  - Quality Control
  - Sales & Marketing
  - And many many more…

One Ecosystem - Many Roles

Analytics Lead
Deliver Value

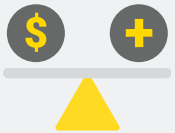
Data Engineers
Data Scientists
“Code First” Users

Business Analyst
Interactive User
Information Consumer



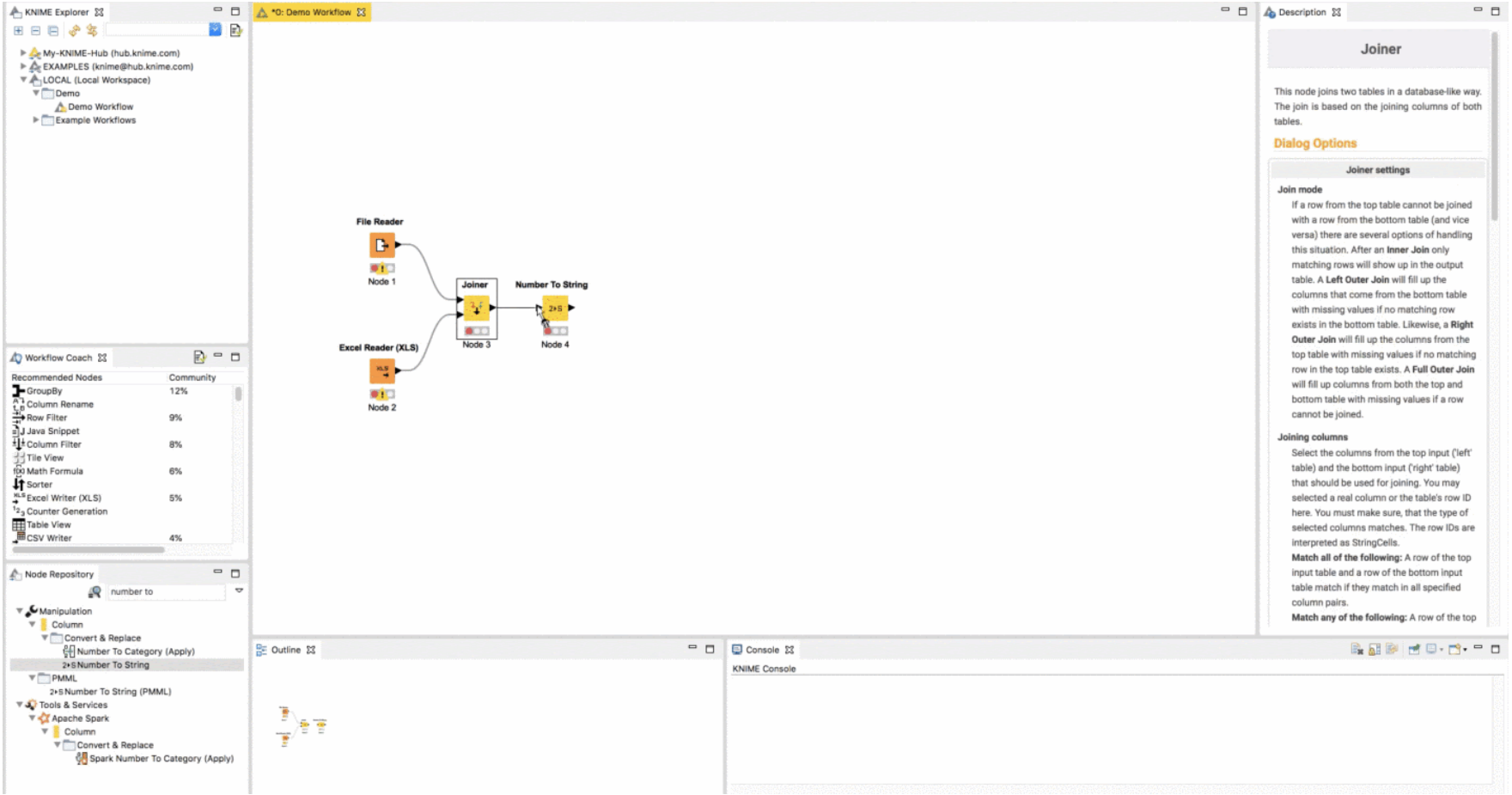
Model / ML Operations

IT Operations
Scalability and control
Centralized resources / strategies
Security



Compliance
Financial / risk oversight
Costs allocation
Governance, traceability, GDPR

Intuitive Visual Programming for Data Science



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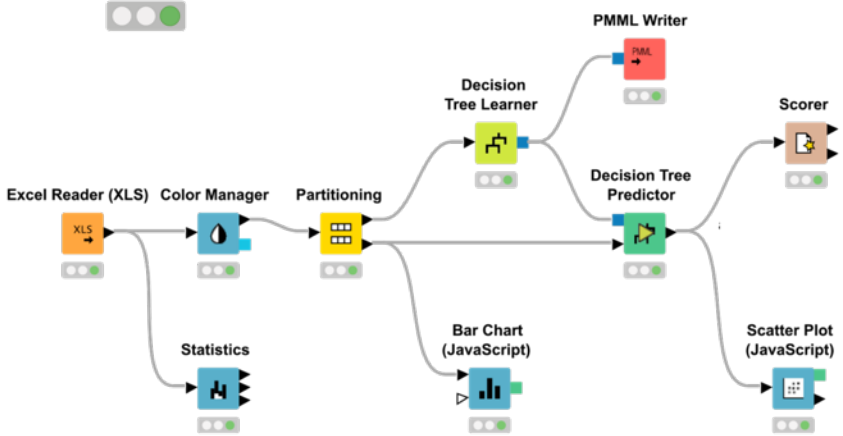
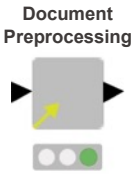
Visual KNIME Workflows

Nodes
perform tasks on data

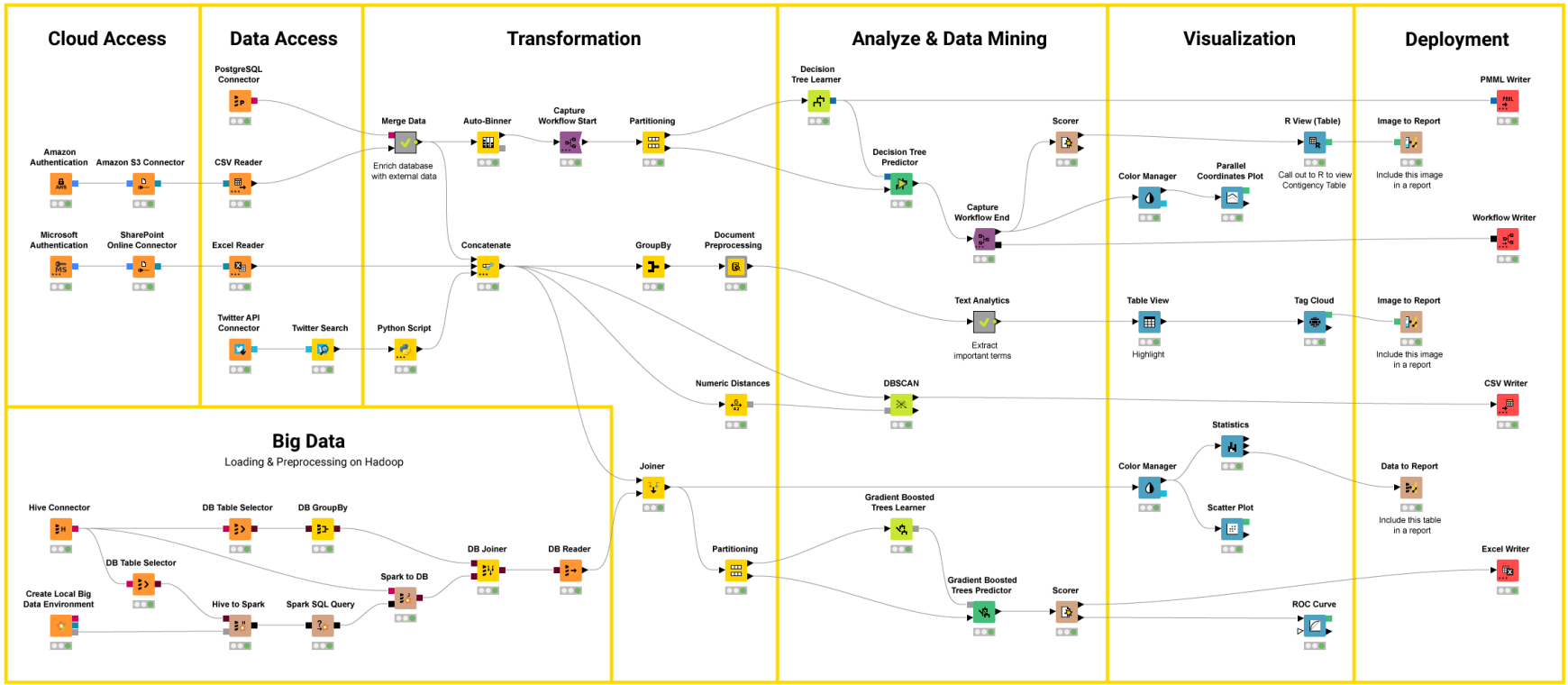
Workflows
combine nodes to model data flow



Components
encapsulate complexity & expertise

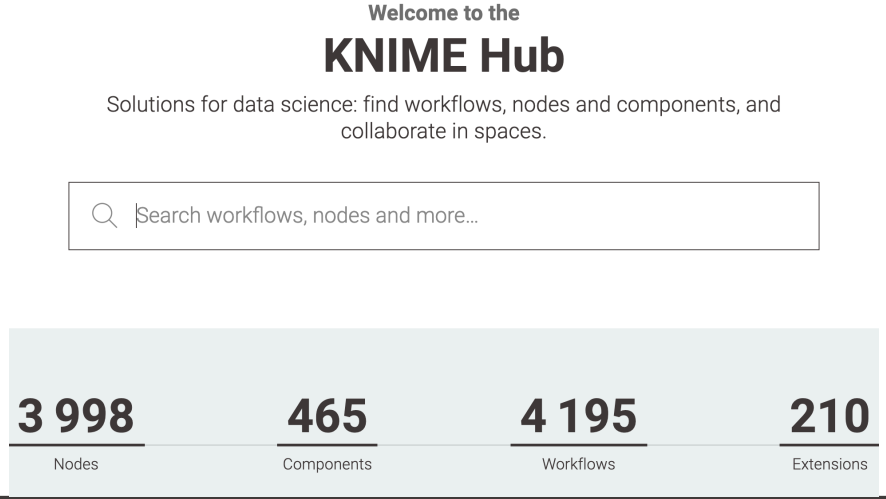


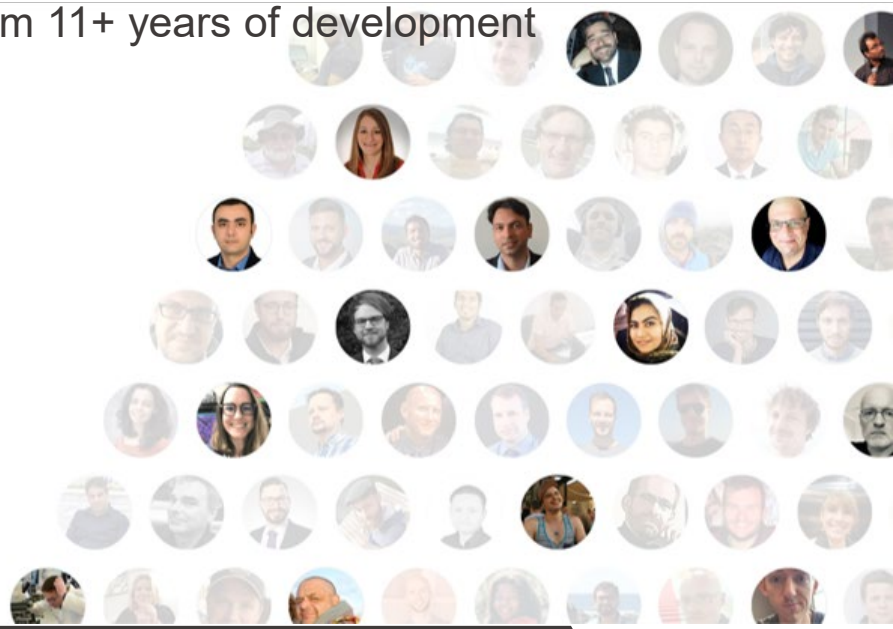
Covering all Stages of the Data Science Life Cycle



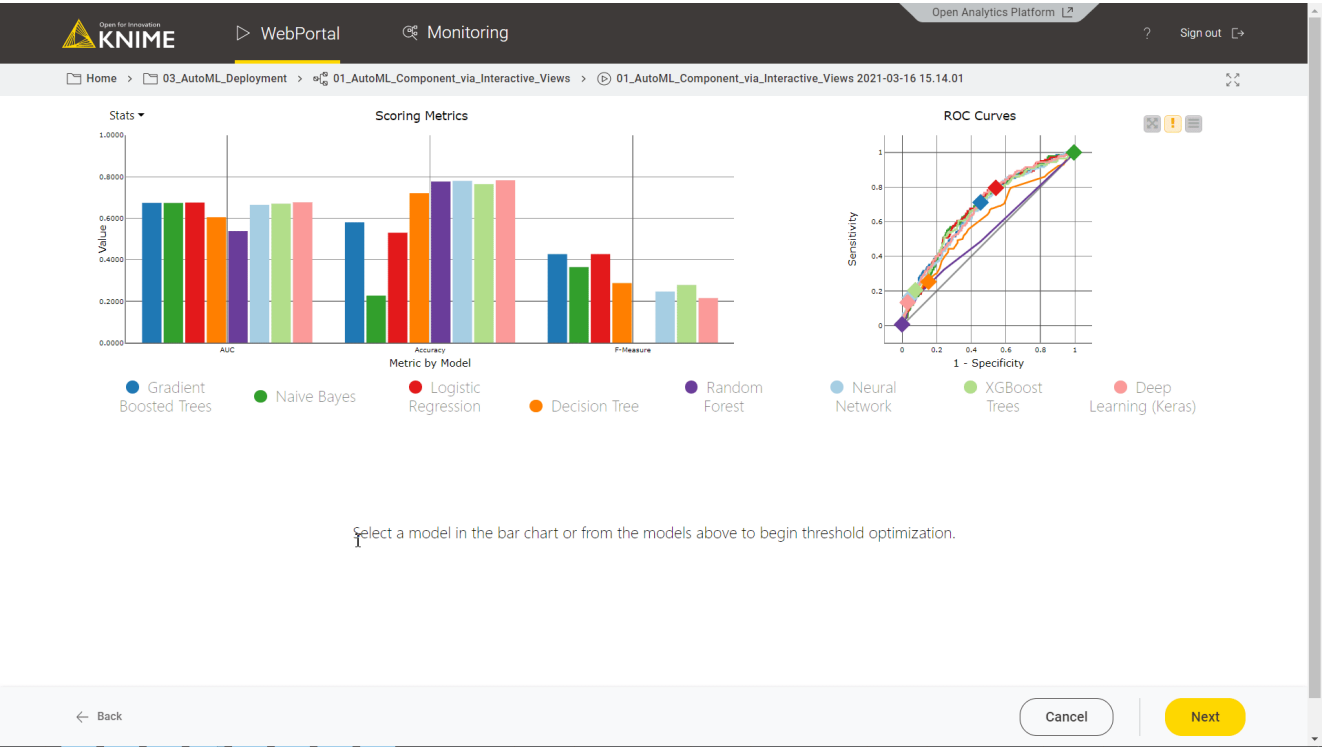
250,000 Global Members Actively Contributing to KNIME Hub

- **Explore an ever-growing database** of KNIME nodes, components, workflows and extensions built by our open community and partners
- **Drag and drop any workflows** or components right into your workbench to explore KNIME's capabilities.
- **Learn from 100s of real-world use-cases**, from 11+ years of development





Deploy Your Workflows as Data Apps



Empower **end users** with data through user-friendly, bespoke data apps.

All workflows can be made available as data apps via KNIME Server (no coding required).

REST endpoint also available to utilize KNIME output within your existing applications

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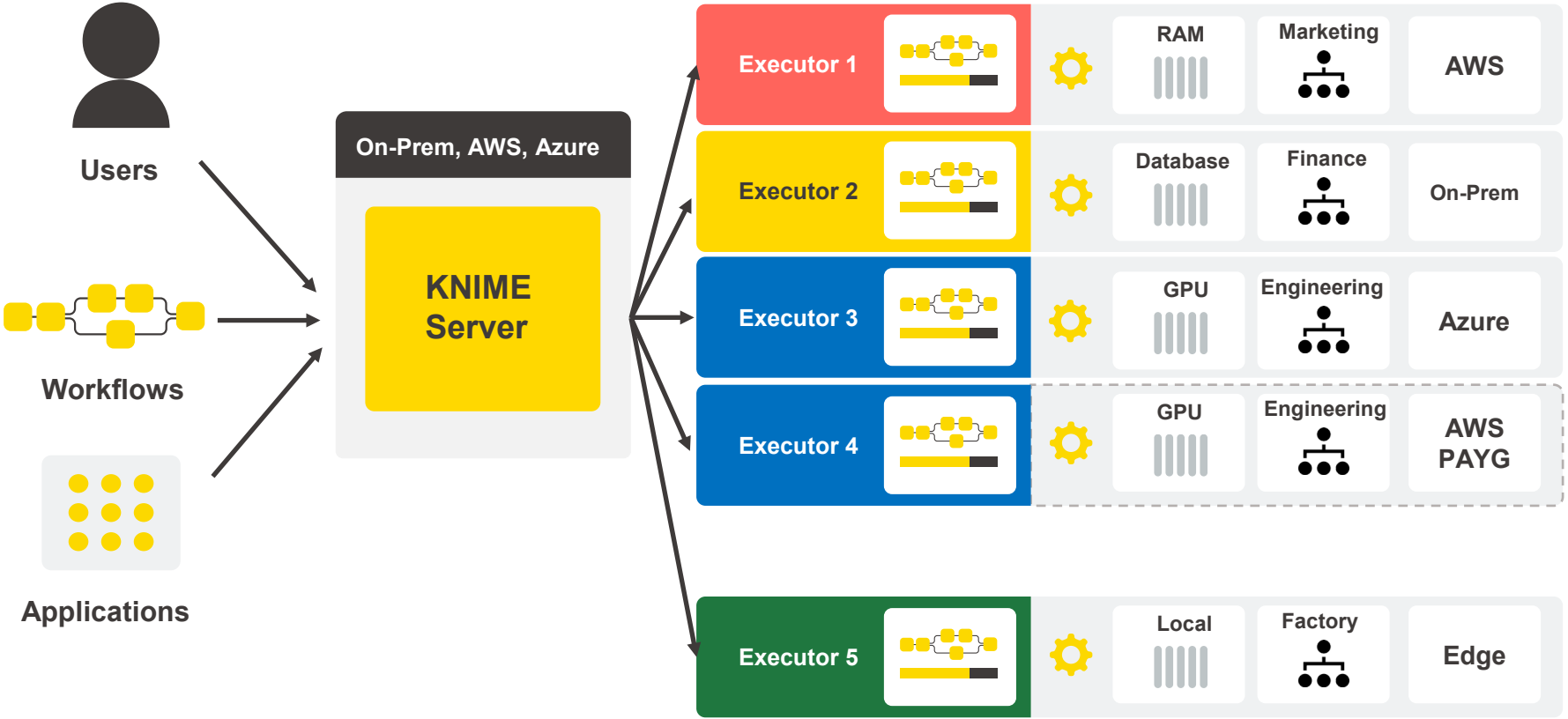
Choice and control for execution



What is coming?

- Continuing to support our clients as they move more execution and collaboration to the cloud
- Enhanced UI/UX
- Support for new 3rd party integrations
- Providing greater flexibility for execution
- Edge Deployment – focus on performance and resiliency
- More vertical and use-case specific tools

Getting Started

- **Take our free, online self-paced courses** to test your understanding along the way.
- **Explore our books and documentation** to keep your team up to speed with best practices for data science.
- **Ask for help on the forum—**we respond to any question unanswered by the community in 12 hours.
- **View explainer videos** on KNIMETV, actively maintained by our evangelism team.

Let’s Stay in Touch!

Hub	hub.knime.com/
Forum	forum.knime.com/
	linkedin.com/company/knime.com/
	twitter.com/knime
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Thank You – See you again soon!