



UNSUPERVISED LEARNING

Unsupervised Learning: A set of machine learning algorithms to discover patterns in the data. A labeled dataset is not required, since data are ultimately organized and/or transformed based on similarity or statistical measures.

CLUSTERING

Clustering: A branch of unsupervised learning algorithms that groups data together based on similarity measures, without the help of labels, classes, or categories.

k-Means: The n data points in the dataset are clustered into k clusters based on the shortest distance from the cluster prototypes The cluster prototype is taken as the average data point in the cluster

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Hierarchical Clustering: Builds a hierarchy of clusters by either collecting the most similar agglomerative approach) or separating the nost similar the nost dissimilar (divisive approach) data points and clusters, according to a selected distance measure. The result is a dendrogram clustering the data together bottom-up (agglomerative) of separating the data in different clusters top-down (divisive)



DBSCAN: A density-based non-parametric clustering algorithm. Data points are classified as core, density-reachable, and outlier points. Core and density-reachable points in high density regions are clustered together, while points with no close neighbors in low-density regions are labeled as outliers.



Self-Organizing Tree Algorithm (SOTA): A special Self-Organiz-ing Map (SOM) neural network. Its cell structure is grown using a binary tree topology.

Fuzzy c-Mean ▶ ᅇ

SOTA Learn

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Fuzzy c-Means: One of the most widely used fuzzy clustering algorithms. It works similarly to the k-Means algorithm, but it allows for data points to belong to more than one cluster with different degrees of membership.

RECOMMENDATION ENGINES

Recommendation Engines: A set of algorithms that use known information about user preferences to predict items of interest.



Association Rules: The node reveals regularities in co-occur rences of multiple products in large-scale transaction data recorded at points-of-sale. Based on the a-priori algorithm, the most frequent itemsets in the dataset are used to generate recommendation rules



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Collaborative Filtering: Based on the Alternating Least Squares (ALS) technique, it produces recommendations (filtering) about the interests of a user by comparing their current preferences with those of multiple users (collaborating).